



Club Health Assessment for District 40 S through July 2013

Club Number	Club Name	Charter Date	Status	Membership						Reports					Finance	LCIF											
			Current Status *	Number of Times on Status Quo within 2 years	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	No Active Email **	Months Since Last Activity Report ***	Account Balance	Donations for current Fiscal Year									
					If below 15 members appears in red												If net loss is greater than 20% appears in red			If no report in 3 months appears in red	When more than one year appears in red	Number of repeat terms indicated	Notes the officers that do not have an active Email	If no report in 12 months appears in red			
Clubs more than two years old																											
13549	ALAMOGORDO BREAKFAST	03/13/1971	Active		25	0	0	0	0.00%	31										0			P	0			
45679	ALAMOGORDO DOWNTOWN	01/17/1986	Active		20	0	0	0	0.00%	13										3				3			
13551	ALAMOGORDO EVENING	11/28/1955	Active		13	0	0	0	0.00%	13										1			P	1			
13550	ALAMOGORDO NOON	02/15/1946	Active		24	0	0	0	0.00%	28										7	1	None		N/A			
13552	ANTHONY	04/12/1939	Active		6	0	0	0	0.00%	6										15		2		16			
13572	ARTESIA DOWNTOWN	04/28/1939	Active		33	0	0	0	0.00%	31										2		2		1			
13553	BAYARD	06/10/1940	Active		6	0	0	0	0.00%	6										15		6		25			
	CEP (01/27/2013)																										
88833	CAPITAN SMOKEY BEAR	06/28/2005	Active	2	6	0	0	0	0.00%	5										1		2	S,T,M	45			
13574	CARLSBAD DOWNTOWN	04/26/1928	Active		51	1	0	1	2.00%	47										0			P	0			
13576	CARLSBAD HEIGHTS	03/01/1955	Active		34	2	0	2	6.25%	31										0				0			
13556	CLOUDCROFT	10/09/1947	Active		8	0	0	0	0.00%	8										1			P,M	36			
13557	DEMING	01/29/1929	Active		15	0	1	-1	-6.25%	15	48									0		2	S	3			
13582	EUNICE	02/06/1954	Active		11	0	0	0	0.00%	11										1			P	6			
13584	HAGERMAN	05/16/1946	Active	1	9	0	0	0	0.00%	9										20	1	None		N/A			
13559	HATCH	03/29/1939	Active		12	0	0	0	0.00%	11										0		2	M	1			
13560	HIGH ROLLS MOUNTAIN PARK	10/27/1958	Active		11	0	0	0	0.00%	13										0			M	1			
13585	HOBBS DOWNTOWN	01/22/1937	Active		21	0	0	0	0.00%	30										2		None	T	10			
13586	HOBBS EVENING	02/24/1955	Active		12	0	0	0	0.00%	11										4			T	10			
13561	LA MESA	04/09/1949	Active		29	0	1	-1	-3.33%	33	20									0			P,T,M	2			
13562	LAS CRUCES	06/06/1928	Active		32	1	0	1	3.23%	30										0			T	2			
13563	LAS CRUCES DE NOCHE	06/11/1957	Active		20	0	1	-1	-4.76%	13	9									0				8	90+ Days		
	CEP (01/26/2013)																										
36573	LAS CRUCES SUNRISE	02/15/1979	Active		35	0	0	0	0.00%	33										2				0			
13589	LOVINGTON	01/02/1946	Active		16	0	0	0	0.00%	19										1		3	S	1			
99805	LUNA EVENING	06/28/2007	Active		9	0	0	0	0.00%	9										12	1	None		12	90+ Days		



Club Health Assessment for District 40 S through July 2013

Club Number	Club Name	Charter Date	Status		Membership						Reports				Finance	LCIF			
			Current Status *	Number of Times on Status Quo within 2 years	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	No Active Email **	Months Since Last Activity Report ***	Account Balance	Donations for current Fiscal Year	
					If below 15 members appears in red				If net loss is greater than 20% appears in red			If no report in 3 months appears in red		When more than one year appears in red	Number of repeat terms indicated	Notes the officers that do not have an active Email	If no report in 12 months appears in red		
13565	MESILLA	11/08/1972	Active		19	0	0	0	0.00%	23		0				P,M	0		
13594	ROSWELL DOWNTOWN	09/15/1927	Active		16	0	0	0	0.00%	16		5				P,S,T,M	97		
13595	ROSWELL MIDDAY	01/21/1955	Active		13	0	1	-1	-7.14%	14	16	0				P,T	37		
13566	RUIDOSO	01/07/1940	Active		14	2	0	2	16.67%	12		0		2		T,M	1		
13567	RUIDOSO VALLEY NOON	11/26/1969	Active		31	0	2	-2	-6.06%	34	7	0					0		
13568	SILVER CITY	12/10/1930	Active		16	0	0	0	0.00%	16		12	1		None		N/A		
13570	TRUTH OR CONSEQUENCES	12/06/1944	Active		13	0	0	0	0.00%	17		2		2		M	1		
13571	TULAROSA	01/09/1946	Active		5	0	0	0	0.00%	8		2		5		P,T,M	84		

Clubs Cancelled Previous Fiscal Year – Clubs Cancelled within last 12 months may be reinstated

Club Number	Club Name	Charter Date	Current Status*	Cancellation Date
13564	LORDSBURG	10/30/1930	Cancelled(6)	08/31/2012

Current Total Clubs Count	YTD New Clubs Count	YTD Cancelled Clubs Count	YTD Net Club Gain	Current Total Members Count	YTD Add	YTD Drop	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Average Member Count Per Club	% of Clubs with less than 20 members	% No MMR in 3 Months	% No Officer Report in 12 Months	% of Clubs with balance 90+ days	Number of Clubs in Status Quo	% Status Quo Clubs in Financial Suspension	Number of Cancelled Clubs	Average Cancelled Club Age	Members Lost Due to Cancellation	% of Clubs Cancelled for Non-Financial Reasons
32	0	0	0	585	6	6	0	0.00%	596	18	63%	28%	13%	6%	0	0%	0	0	0	0%

* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

***- Abbreviation: N/R - Not reported through the WMMR. Reports submitted using other methods are not reflected.